Virtual Mobile Number

Overview

Many business sectors are now seen as 24/7 and the increasing demand for instant communication requires the use of all available mediums for businesses to communicate with existing or potential customers. Mobile and SMS is now seen as a key communication tool for Sales and Marketing Team's, but SIM and hardware costs can be prohibitive for SME's, and not cost effective in instances where campaigns are call or SMS driven.

The Solution!

Zapappi Virtual Mobile Number (VMN) allows Partners to provide their customers the flexibility of a mobile phone number that terminates calls and SMS into a PBX platform without the need for a mobile phone. By harnessing the integration possibilities with a customers own system and creating the illusion of a standalone number which can be answered or replied to by anyone within the business; Virtual Mobile Number enables a truly complete Unified Communications experience.
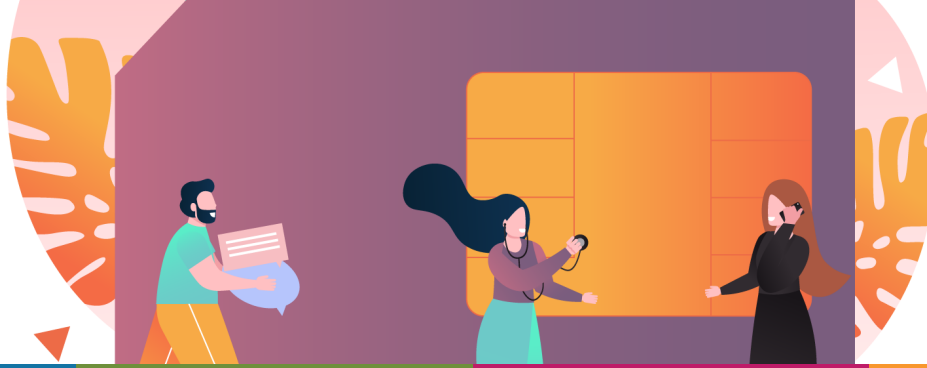
Features

- Inbound voice and SMS available for UK, The Netherlands, France, Germany, Switzerland, and Turkey
- PAC fully supported
- Call Forwarding available
- Terminate VMN on existing Zapappi SIP Trunk
- Instant provisioning and management via Partner Portal
- Integration with Customer interfaces available

Benefits

- Create the illusion of a mobile phone number, while ensuring calls can be answered by anyone in the business
- Unique number provided with no SIM or Hardware required
- VMN can be stored in a recipient's phone, just like a normal number
- Two-way communication over SMS from a UC Platform
- Easily integrated with other services like ITTT, AWS Lambda, Azure Functions, CRM Platforms (Zoho etc) and many more
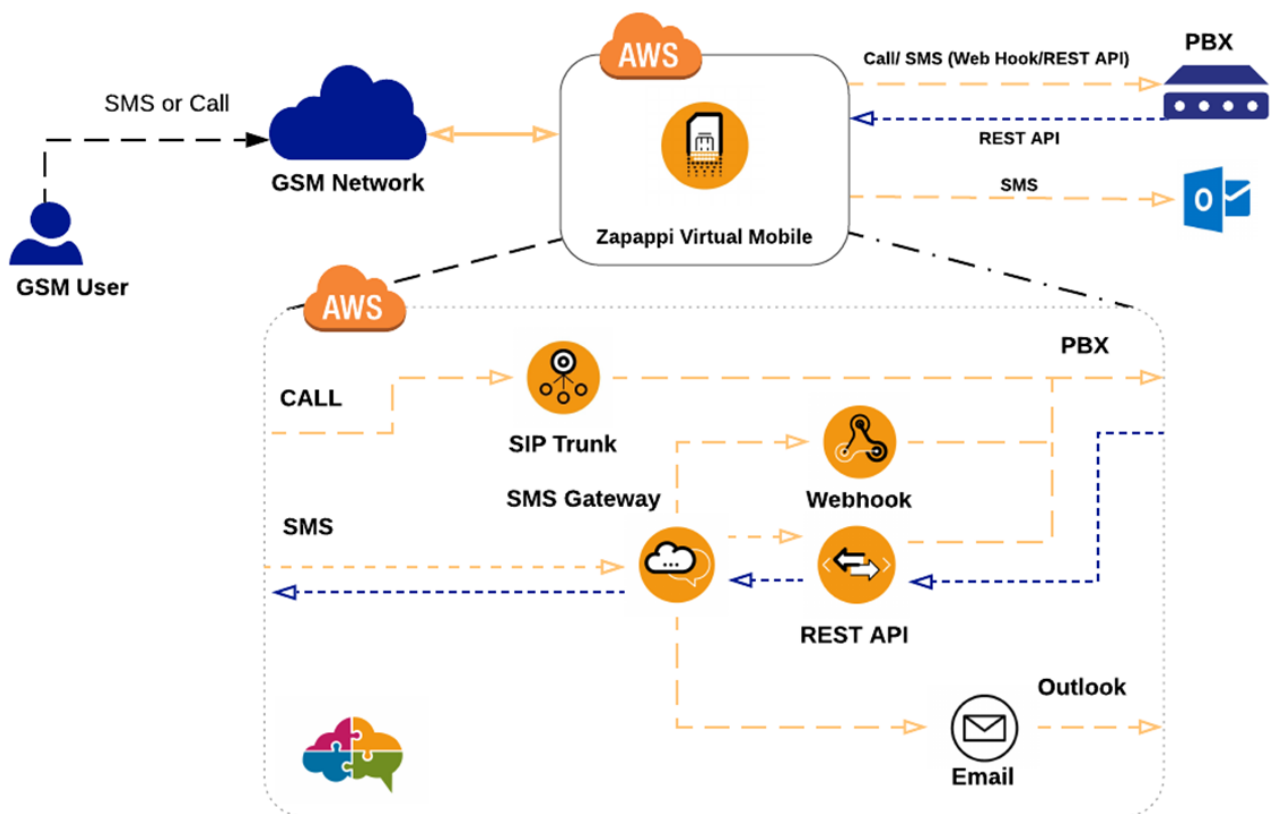
Who are Zapappi? We are the Wholesale SIP Provider, with a difference!

Zapappi provide a suite of telephony products and services that allow customers to build their own unique communications portfolio. SIP Trunking, SMS, Numbering and Voice Applications allow customers to deliver unique experiences that are built on their brand values and not that of a carrier.

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How does it work?

Virtual Mobile Number (VMN) utilises the Zapappi infrastructure to manage the SMS or call that has originated from the GSM User and GSM network.

All calls originating from the GSM are passed through to the customer PBX via their existing SIP Trunk.

SMS are managed by our SMS gateway in several ways' dependant on customer configuration or solution.

- Forwarding to an email address
- Pushed through to a designated URL via Webhook
- Forwarded to the customer PBX via REST API (Responses available through this method)